

EXECUTIVE PROFILE

Jean-Marc Robinson is a Senior Partner with Ashton Informatics Inc. He has over 25 years of experience providing project management, architecture planning, service management delivery and support, and advisory services to private and public sector clients in both official languages.

Jean-Marc is an accomplished Business Enterprise Architect. He specializes in all aspects of planning at the strategic, tactical and project level and is practitioner of the EAP Planning methodology.

Prior to joining our team in 1990, Jean-Marc had specialized in all aspects of IT Service Delivery and Support with an extensive track record in project management, product development, system engineering, cost recovery, and service level management.

Positions held:

- Founder, Capacity Management Consulting Inc. specializing in Project Management, System Management ;and Technology Architecture;
- Director, Product Development - Technetronic Inc, delivery of performance measurement and forecasting tools;
- Senior Technical Advisor (CS4) - Canada Post Corporation; and
- Chief, Technical Planning - Department of National Defense.

As speaker at various DCI/ Enterprise Architecture Conferences, Jean-Marc has shared his views on the following topics:

- Enterprise Wide Technology Deployment, and
- A Practical Approach to Delivering an Information Management Plan

Jean-Marc is member of a local service club and actively engaged in community projects and charity activities.

AREAS OF SPECIALIZATION

Strategic Planning
Project Management
Enterprise Architecture Planning
Activity Based Costing/Management
Performance Based Management
Facilitation and Training
Business Development
Product Development
System Integration
Service Management Delivery and Support
Business Continuity Planning
Product Marketing and Support

CLIENTS

Jean-Marc is an experienced IT Service Management Framework practitioner. He has extensive experience in strategic planning, project management, and system engineering. His private and public sector clients include:

- US Air Force Headquarters
- Indian and Northern Affairs Canada
- Department of National Defence HQ
- Pharmacia and Upjohn Company
- Micronutrient Initiative
- Communication Security Establishment
- Human Resource Development Canada
- Canada Post Corporation
- Foreign Affairs and Immigration Canada
- US Department of Energy
- Maritime Command, DND
- 202 Workshop Depot, DND
- Videre Development Corporation
- National Grocers
- DMR
- Justice Canada
- Dyncorp
- Sentel Corporation